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**June 2008 Premieres Broward Attractions and Museums Month (BAMM)
Visit 21 Broward County, Boca Raton Attractions with One Membership**

FT. LAUDERDALE-DAVIE, Fla. – This June, vacation planning for South Floridians will be hotter than ever and yet lighter on the wallet regardless of climbing gas prices; thanks to a joint effort by a consortium of attractions, museums, and cultural destinations located in Broward County and Boca Raton.

Broward Attractions and Museums Month (BAMM), offers members of any one of the 21 participating cultural institutions free general admission to all participating venues during the month of June: JOIN ONE, EXPERIENCE THEM ALL. Current and new members of these museums and attractions will receive free entry with proof of membership. Special events may not be included. This exciting new concept encourages more visitation and membership at each organization as well as the added benefit for existing members to experience all the diverse cultural treasures that Broward County and Boca Raton have to offer.

“South Florida is a prime destination with a unique array of activities and attractions to enjoy,” said Mary Birch-Hanson of the Ah-Tah-Thi-Ki Museum in Hollywood. “We are pleased to announce the first BAMM event in June 2008. Whether a person has been a longtime museum supporter or has just signed up, the program enables everyone to experience the attractions and cultural scene for the price of one membership.”

In support of the venture, tourism officials are joining the campaign to spread the words of JOIN ONE, EXPERIENCE THEM ALL. An official kick-off celebration will take place on Friday, May 23, at 10 a.m. at Nova Southeastern University’s Alvin Sherman Library, Research and Information Technology Center (3100 Ray Ferrero Boulevard). Nicki Grossman, President and CEO of the Greater Fort Lauderdale Convention and Visitors Bureau will be in attendance and joined by other VIPs and attraction VIPs to launch the announcement.

Participating institutions include:

African-American Research Library
Art and Culture Center of Hollywood
Boca Raton Historical Society and Museum
Boca Raton Museum of Art
Bonnet House Museum & Gardens

Children's Museum Boca Raton
Coral Springs Museum of Art
Flamingo Gardens
Fort Lauderdale Historical Society
IGFA Fishing Hall of Fame
International Swimming Hall of Fame
Museum of Art/Fort Lauderdale
My Jewish Discovery Place Children's Museum
Alvin Sherman Library, Research and Information Technology Center at Nova
Southeastern University
Old Davie School Historical Museum
Old Dillard Museum
Palm Beach Museum of Natural History at Plantation Historical Museum
Plantation Historical Museum
Seminole Ah-Tah-Thi-Ki Museum at Okalee
Stranahan House
Young at Art Children's Museum

For more information on BAMM, please log on to www.bamminfo.com or call Mary Birch-Hanson at 954.364.5205