

May 11, 2009

Media Contact:

Duree Ross
Public Relations Consultant, Museum of Art | Fort Lauderdale
954.723.9350 / dureeross@aol.com

Nineteen Broward, Boca Raton Cultural Attractions to Offer Reciprocal Membership During Broward Attractions and Museums Month (BAMM), June 2009

FT. LAUDERDALE-DAVIE, Fla. – June 2009 will be a month of incredible cultural experiences for many, thanks to the collaborative effort of 19 attractions, museums, and cultural destinations located in Broward County and Boca Raton. During Broward Attractions and Museums Month (BAMM), members of any of the 19 institutions will enjoy reciprocal membership to the other venues free of charge.

BAMM's theme, JOIN ONE, EXPERIENCE THEM ALL, encourages more visitation and membership at each organization.

"With the current state of the economy, BAMM provides an excellent opportunity for South Floridians and visitors to experience the diverse cultural treasures that Broward County and Boca Raton offer – all for the price of only one membership," said Mary Birch-Hanson of the Ah-Tah-Thi-Ki Museum in Hollywood.

Both current and new members of the 19 museums and attractions will receive free entry with proof of membership. Special events may not be included.

In celebration of this month-long celebration of culture, an official BAMM kick-off event will take place on Friday, May 18, from 5:30-6:45 p.m. at Cinema Paradiso, located at 503 SE 6 Street, Ft. Lauderdale. Various local cultural/tourism officials will be in attendance. Guests will enjoy one complimentary drink ticket and light hors d'oeuvres, as well as a free showing of the film *Raging Bull* if they choose to stay for it. Parking is free starting at 5 p.m. at the Courthouse Parking garage – guests are asked to enter at the employee parking entrance on the east side at SE 5 Avenue.

Participating institutions include:

African-American Research Library
Art and Culture Center of Hollywood
Bonnet House Museum & Gardens
Children's Museum Boca Raton
Cinema Paradiso
Coral Springs Museum of Art
Flamingo Gardens
Fort Lauderdale History Center
IGFA Fishing Hall of Fame
International Swimming Hall of Fame
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(more)

BAMM 2009

Page 2 of 2

My Jewish Discovery Place Children's Museum
Old Davie School Historical Museum
Old Dillard Museum
Palm Beach Museum of Natural History at Plantation Historical Society
Plantation Historical Museum
Seminole Ah-Tah-Thi-Ki Museum
Stranahan House
Young at Art Children's Museum

For more information on BAMM and/or the kick-off event, please call Mary Birch-Hanson at 954.364.5205.

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